



2020 COMMITTEES

Boost your leadership skills and expand your network as a part of a CREW-Orange County Committee—all while making a difference in our mission to advance the success of women in commercial real estate.

Committee members learn about the operations of CREW-Orange County, connect with other dedicated members, and gain the valuable experience needed for future leadership positions within CREW-Orange County.

All current CREW-Orange County members are welcome to explore the opportunity of committee service.

CREW Careers

Demonstrate careers available in commercial real estate to at-risk Girls. CREW Careers is a program spearheaded and supported by CREW Foundation. The CREW Careers committee is responsible for planning and presenting a one day commercial real estate program to underprivileged high school girls exposing them to a broad range of career opportunities in this field.

College Outreach

Mentor college age women on opportunities in commercial real estate. The College Outreach Committee is responsible for planning and presenting programs to specified colleges to develop liaisons with local colleges to introduce CREW-Orange County to collegiate women interested in commercial real estate, facilitate sponsorship of college student attendance at CREW-Orange County chapter meetings and other internship and mentorship programs among membership. Current liaisons include UCI and Cal State Fullerton.

Anita Chen

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Dayna Neville

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CREW Connections

Promote small group networking for the members of CREW OC. The CREW Connections Committee is responsible for planning and coordinating monthly small group networking events exclusively for CREW-Orange County's members.

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Morgan Gallagher

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Emerging Leaders

Foster development of women in emerging leadership positions in commercial real estate. The Emerging Leaders Committee is responsible for developing and implementing educational and mentorship programs for members who are early in early to mid-career development, while providing exclusive networking opportunities for this new generation of emerging leaders.

Melissa Schem

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Holly Wilcox

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Membership

Increase CREW-Orange County Membership by Networking with Targeted Commercial Real Estate Leaders. The Membership Committee is responsible for building chapter membership through actively targeting new members as well as processing and verifying new member applications. The Membership Committee facilitates new member chapter involvement by connecting them to expressed committees of interest. Additionally, the committee develops and implements strategic plan to assure member retention.

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Chantel Nunez

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Mentorship

Encourage career growth and development of CREW members at any stage in their career. Pairings will be made throughout the year as interest in the program grows! Events will be planned to supplement the one on one mentor/mentee relationships.

Stephanie Tan stephanie.tan@invesco.com | Invesco | 949.222.6338

Jennifer Goralski jgoralski@camelbackwealthconsultants.com | Camelback Wealth Consultants

For more information, please visit www.crew-oc.org.

Public Relations

Increase Visibility of CREW -Orange County in the Business Community. The PR Committee is responsible for promoting CREW-Orange County in the public eye, including coordinating and posting announcements, photographs and press releases for meetings, specific events and other relevant chapter information through various media outlets including the chapter website, LinkedIn and Facebook sites.

Jessie Auer

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Programs

Organize and Direct CREW-Orange County Programs. The Programs Committee is responsible for promoting the opportunity to build relationships with top leaders within the business community by planning educational program meetings. Committee members assist in planning one or more of these meetings, assuring winning program topics that drive peak attendance by securing top level speakers for each event.

Rory Ingels

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Dawna Fry

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Philanthropy

Be a part of giving back to the Community while networking with CREW members. The Philanthropy Committee creates and coordinates opportunities for CREW members to work together to give back to the community. WISEPlace, a women's transitional program located in Santa Ana, is CREW-Orange County's local charity of choice, which we support annually with a portion of the profits from the Summer Party. We also support Chrysalis in Orange County as well as the CREW Network Foundation on a national level. Members of the Philanthropy Committee assist in planning, communicating and participating in charitable and public service activities.

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SPIRE Awards

This committee plans CREW Orange County's signature event award ceremony held in March every year with the help of the Orange County Business Journal. The purpose of the event is to recognize and honor top industry real estate performers from the previous year in their respective market segments. Assistance is needed to identify nominees, solicit sponsorships, recommend judges and speakers and present SPIRE to industry professionals such as brokers. If you prefer to be behind the scenes, you can assist with printing/proofreading, ad preparation, IT support or graphic support. Your participation will give you exposure to CRE professionals of all kinds. The committee kicks off in August and remains active until the event night in March. We welcome both leaders and helpers.

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Sponsorship

Generate Sponsorship Revenue for CREW-Orange County's Annual Programs by Targeting Specific Companies within the Commercial Real Estate Community. The Sponsorship Committee is responsible for soliciting and securing annual CREW-Orange County Corporate Sponsorships throughout the year, with a focused drive in October to sustain current sponsors and secure new ones for the succeeding year. Among other things, the Sponsorship Committee determines sponsorship tiers and respective benefits for annual sponsorships.

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Ken Kladoris

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Summer Charity Soirée

Plan CREW-Orange County Annual Philanthropic Cocktail/Dinner Party. This committee is responsible for planning CREW-Orange County's Summer Charity Soirée. Responsibilities include managing the event budget, securing sponsors, silent & live auction and raffle items, negotiating venue/food/bar contract, developing event theme, coordinating auction including auctioneer, signage, display, transaction processing, sponsor/donor appreciation, publicity/PR and coordination with the event beneficiaries and speakers.

Stephanie Mele

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For more information, please visit www.crew-oc.org.