



PARTNERSHIP OPPORTUNITIES

160+

Active Orange County Chapter Members

5

Industry luncheons per year attracting 100+ targeted attendees

120+

Over $\frac{3}{4}$ of CREW members are presidents, CEOs, partners or senior managers of their companies



CREW-OC is a **powerful** network that creates **success** for women in commercial real estate

POSITION YOUR COMPANY AS A LEADER IN DIVERSITY AND THE ADVANCEMENT OF WOMEN IN COMMERCIAL REAL ESTATE

CREW-Orange County is a professional organization providing its members with a network to form, strengthen and extend business relationships and valuable personal contacts.

All sponsorships include:

- Company name and logo featured in select print materials and media (including monthly luncheons, event flyers, website and social media sites utilized by CREW-Orange County) during the calendar year
- Company logo on the CREW website with a link to your company website
- Announcement of your company at all monthly meetings, including table signs and slideshow
- Sponsor ribbon nametag recognition at all CREW-Orange County events

Bronze - \$875

- One ticket to three monthly luncheons (\$190 value)

Affiliate - \$1250 [SERVICE PROVIDERS ONLY]

- One CREW-Orange County membership (\$355 value)
- One ticket to three monthly luncheons (\$190 value)

Silver - \$1900

- One CREW-Orange County membership (\$355 value)
- One ticket to three monthly luncheons (\$190 value)

Gold - \$3300

- Two CREW-Orange County memberships (\$710 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)
- Two tickets to the CREW-Orange County Summer Party (~\$300)
- A one-time "Spotlight" recognition of your company in select electronic and/or social media

Diamond - \$5300

- Two CREW-Orange County memberships (\$710 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)
- Company recognition as an event sponsor of one of the following events:
 - ___ SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level)
 - ___ Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level)
- A one-time "Spotlight" recognition of your company in select electronic and/or social media

Platinum - \$7000

- Two 2019 CREW-Orange County memberships (\$710 value) OR One 2019 CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)
- Company recognition as an event sponsor of one of the following events:
 - ___ 2019 SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level)
 - ___ 2019 Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level)
- \$1000 credit toward the 2019 CREW Network Leadership Certification Registration (must be a CREW member)
- Opportunity for a qualified individual from your company to participate on a panel in 2019 (may be local or national)
- A one-time "Spotlight" recognition of your company in select electronic and/or social media during 2019
- Your company name and logo prominently featured with the highest level of exposure in select print materials and media (including monthly luncheons, event flyers, SPIRE press, website and social media sites utilized by CREW-Orange County) during 2019.

Director of Sponsorship
Shauna Smith
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Cell: (949) 836-2417
Shauna.Smith@ctt.com



CHAPTER SPONSORSHIP OPPORTUNITIES | 2019

SPONSOR BENEFITS	BRONZE	AFFILIATE	SILVER	GOLD	DIAMOND	PLATINUM
Name/logo in print materials and media used by CREW-OC	✓	✓	✓	✓	✓	✓
Company logo and web link on CREW-OC website	✓	✓	✓	✓	✓	✓
Table signage and slideshow including your company at all monthly meetings	✓	✓	✓	✓	✓	✓
Sponsor ribbon nametag recognition at all attended CREW-OC events	✓	✓	✓	✓	✓	✓ Prominent logo placement/ highest level of exposure
One ticket to three monthly luncheons	✓		✓			
CREW-OC membership *1 of 2 memberships can be substituted for tickets to all monthly luncheons		✓ QTY: 1	✓ QTY:1	✓ QTY:2*	✓ QTY:2*	✓ QTY:2*
Two tickets to CREW-OC Summer Party				✓		
One-time "Spotlight" recognition in electronic and/or social media				✓	✓	✓
Recognition as event sponsor at SPIRE Awards or Summer Party (\$2,500 value)					✓	✓
\$1,000 credit toward CREW Network Leadership Certificate						✓

<p>ALL LEVELS</p>	<ul style="list-style-type: none"> • Company name and logo featured in select print materials and media (including monthly luncheons, event flyers, website and social media sites utilized by CREW-Orange County) during the calendar year • Company logo on the CREW website with a link to your company website • Announcement of your company at all monthly meetings, including table signs
<p>BRONZE \$875</p>	<ul style="list-style-type: none"> • One ticket to three monthly luncheons (\$190 value)
<p>AFFILIATE \$1250</p>	<ul style="list-style-type: none"> • One CREW-Orange County membership (\$355 value) • One ticket to three monthly luncheons (\$190 value)
<p>SILVER \$1900</p>	<ul style="list-style-type: none"> • One CREW-Orange County membership (\$355 value) • One ticket to three monthly luncheons (\$190 value)
<p>GOLD \$3300</p>	<ul style="list-style-type: none"> • Two CREW-Orange County memberships (\$710 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value) • Two tickets to the CREW-Orange County Summer Party (~\$300) • A one-time “Spotlight” recognition of your company in select electronic and/or social media
<p>DIAMOND \$5300</p>	<ul style="list-style-type: none"> • Two CREW-Orange County memberships (\$710 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value) • Company recognition as an event sponsor of one of the following events: <ul style="list-style-type: none"> • ___ SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level) • ___ Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level) • A one-time “Spotlight” recognition of your company in select electronic and/or social media
<p>PLATINUM \$7000</p>	<ul style="list-style-type: none"> • Two 2019 CREW-Orange County memberships (\$710 value) OR One 2019 CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value) • Company recognition as an event sponsor of one of the following events: <ul style="list-style-type: none"> • ___ SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level) • ___ Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level) • \$1000 credit toward the 2019 CREW Network Leadership Certification Registration (must be a CREW member) • Opportunity for a qualified individual from your company to participate on a panel in 2019 (may be local or national) • A one-time “Spotlight” recognition of your company in select electronic and/or social media during 2019 • Your company name and logo prominently featured with the highest level of exposure in select print materials and media (including monthly luncheons, event flyers, SPIRE press, website and social media sites utilized by CREW-Orange County) during 2019.



2019 SPONSORSHIP COMMITMENT & INVOICE REGISTRATION FORM

Please indicate the sponsorship level your organization wishes to sponsor. Refer to the CREW-Orange County 2019 Sponsorship Opportunities for a description of sponsorship benefits.

- Y **Platinum Sponsorship \$7,000** - \$2,500 value towards an event sponsorship of your choice (please designate event): _____ 2019 SPIRE Award **OR** _____ 2019 Summer Party
Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons
Name: _____
- Y **Diamond Sponsorship \$5,300** - \$2,500 value towards an event sponsorship of your choice (please designate event): _____ 2019 SPIRE Award **OR** _____ 2019 Summer Party
Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons
Name: _____
- Y **Gold Sponsorship \$3,300** - Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons
Name: _____
- Y **Silver Sponsorship \$1,900** - Free Qualified Membership (please designate member)
Name: _____
- Y **Affiliate Sponsorship \$1,250** - Representative Member Name: _____
- Y **Bronze Sponsorship \$875**

CREW-Orange County Sponsor Commitment Information

Company: _____ Type of Business: _____

Address: _____

Contact: _____ Telephone: _____ Fax: _____

Email: _____

Total Amount: _____ Authorized Signature: _____

For credit card payments, please call Laura Van Alstine at (785) 856-8272.

Please return this commitment ASAP with your payment no later than January 15, 2019. Please email a.JPEG or TIFF file of your company logo to info.oc@crew-oc.org and include your URL for the link from your logo.

Shauna Smith

Chicago Title Company
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Newport Beach, CA 92660

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Email: Shauna.Smith@ctt.com

CREW-Orange County Taxpayer I.D. Number 33-0392679, is a corporation recognized as a 501(c)(6) organization. Sponsorship payments made to CREW-Orange County are not deductible as charitable contributions for Federal Income Tax purposes. If you wish to earmark your contribution to one of our non-profit organizations, please contact info.oc@crew-oc.org.