



## SPONSORSHIP OPPORTUNITIES

160+

Active Orange County Chapter Members

20+

Industry luncheons & events per year, attracting 100+ targeted attendees

120+

Over  $\frac{3}{4}$  of CREW members are presidents, CEOs, partners or senior managers of their companies



POSITION YOUR COMPANY AS A LEADER IN DIVERSITY AND THE ADVANCEMENT OF WOMEN IN COMMERCIAL REAL ESTATE

CREW-OC is a **powerful** network that creates **success** for women in commercial real estate

<p><b>ALL LEVELS</b></p>	<ul style="list-style-type: none"> <li>• Company name and logo featured in select print materials and media (including monthly luncheons, event flyers, website and social media sites utilized by CREW-Orange County) during the calendar year</li> <li>• Company logo on the CREW website with a link to your company website</li> <li>• Announcement of your company at all monthly meetings, including table signs</li> </ul>
<p><b>BRONZE \$875</b></p>	<ul style="list-style-type: none"> <li>• One ticket to three monthly luncheons (\$190 value)</li> </ul>
<p><b>AFFILIATE \$1250</b></p>	<ul style="list-style-type: none"> <li>• One CREW-Orange County membership (\$400 value)</li> <li>• One ticket to three monthly luncheons (\$190 value)</li> </ul>
<p><b>SILVER \$1900</b></p>	<ul style="list-style-type: none"> <li>• One CREW-Orange County membership (\$400 value)</li> <li>• One ticket to four monthly luncheons (\$190 value)</li> <li>• One ticket to the Summer Party Fundraiser Benefiting WISEPlace</li> </ul>
<p><b>GOLD \$3300</b></p>	<ul style="list-style-type: none"> <li>• Two CREW-Orange County memberships (\$800 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)</li> <li>• Two tickets to the CREW-Orange County Summer Party (~\$300)</li> <li>• A one-time “Spotlight” recognition of your company in select electronic and/or social media</li> </ul>
<p><b>DIAMOND \$5300</b></p>	<ul style="list-style-type: none"> <li>• Two CREW-Orange County memberships (\$800 value) OR One CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)</li> <li>• Company recognition as an event sponsor of one of the following events:             <ul style="list-style-type: none"> <li>• ___ SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level)</li> <li>• ___ Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level)</li> </ul> </li> <li>• A one-time “Spotlight” recognition of your company in select electronic and/or social media</li> </ul>
<p><b>PLATINUM \$7000</b></p>	<ul style="list-style-type: none"> <li>• Two 2020 CREW-Orange County memberships (\$800 value) OR One 2020 CREW-Orange County membership plus one ticket to all monthly luncheons (\$670 value)</li> <li>• Company recognition as an event sponsor of one of the following events:             <ul style="list-style-type: none"> <li>• ___ SPIRE Awards (\$2500 - Distinguished level) includes 2 tickets to SPIRE, quarter page ad in OCBJ SPIRE supplement and more (can be used as credit toward a higher level)</li> <li>• ___ Summer Party Fundraiser Benefiting WISEPlace and CREW Network Foundation (\$2500 level)</li> </ul> </li> <li>• \$1000 credit toward the 2020 CREW Network Leadership Certification Registration (must be a CREW member)</li> <li>• Opportunity for a qualified individual from your company to participate on a panel in 2020 (may be local or national)</li> <li>• A one-time “Spotlight” recognition of your company in select electronic and/or social media during 2020</li> <li>• Your company name and logo prominently featured with the highest level of exposure in select print materials and media (including monthly luncheons, event flyers, SPIRE press, website and social media sites utilized by CREW-Orange County) during 2020.</li> </ul>



# 2020 SPONSORSHIP COMMITMENT & INVOICE REGISTRATION FORM

Please indicate the sponsorship level your organization wishes to sponsor. Refer to the CREW-Orange County 2020 Sponsorship Opportunities for a description of sponsorship benefits.

Y **Platinum Sponsorship \$7,000** - \$2,500 value towards an event sponsorship of your choice (please designate event): \_\_\_\_\_ 2020 SPIRE Award **OR** \_\_\_\_\_ 2020 Summer Party  
Choice of one (1) of the following:  
a. 2 Free Qualified Memberships: 1) \_\_\_\_\_ 2) \_\_\_\_\_  
**OR b.** 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons  
Name: \_\_\_\_\_

Y **Diamond Sponsorship \$5,300** - \$2,500 value towards an event sponsorship of your choice (please designate event): \_\_\_\_\_ 2020 SPIRE Award **OR** \_\_\_\_\_ 2020 Summer Party  
Choice of one (1) of the following:  
a. 2 Free Qualified Memberships: 1) \_\_\_\_\_ 2) \_\_\_\_\_  
**OR b.** 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons  
Name: \_\_\_\_\_

Y **Gold Sponsorship \$3,300** - Choice of one (1) of the following:  
a. 2 Free Qualified Memberships: 1) \_\_\_\_\_ 2) \_\_\_\_\_  
**OR b.** 1 Free Qualified Membership and Attendance for (1) at all Monthly Luncheons  
Name: \_\_\_\_\_

Y **Silver Sponsorship \$1,900** - Free Qualified Membership (please designate member)  
Name: \_\_\_\_\_

Y **Affiliate Sponsorship \$1,250** – (Vendors Only) Representative Member Name: \_\_\_\_\_

Y **Bronze Sponsorship \$875**

### CREW-Orange County Sponsor Commitment Information

Company: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Total Amount: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

For credit card payments, please call Laura Van Alstine at (785) 856-8272.

*Please return this commitment ASAP with your payment no later than January 15, 2020. Please email a.JPEG or TIFF file of your company logo to [info.oc@crew-oc.org](mailto:info.oc@crew-oc.org) and include your URL for the link from your logo.*

#### Shauna Smith

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*CREW-Orange County Taxpayer I.D. Number 33-0392679, is a corporation recognized as a 501(c)(6) organization. Sponsorship payments made to CREW-Orange County are not deductible as charitable contributions for Federal Income Tax purposes. If you wish to earmark your contribution to one of our non-profit organizations, please contact [info.oc@crew-oc.org](mailto:info.oc@crew-oc.org).*